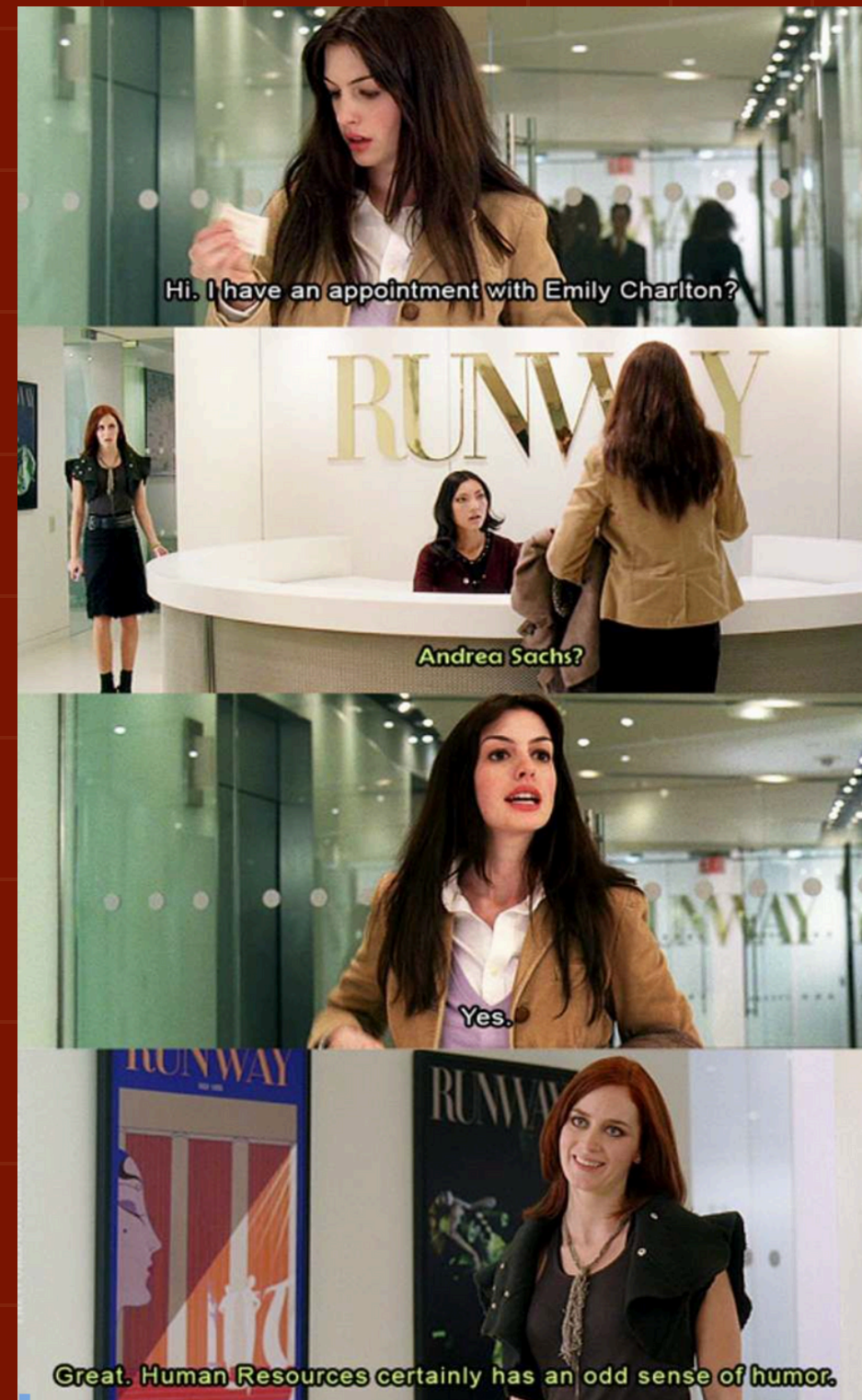


The Devil Wears Prada

Presented by **Jasmine Mendez-Paredes**

FILM ANALYSIS PRESENTATION





Introduction

- **Synopsis:** Frankel's *The Devil Wears Prada* (2006) follows Andrea Sachs, a young journalist who lands a job as an assistant to the demanding fashion editor Miranda Priestly. The film showcases how leadership styles and conflict communication manifest in high-pressure professional settings.
- **Relevance to Leadership Communication:** The film provides insights into how leadership styles influence workplace dynamics and conflict resolution.
- **Thesis Statement:** *The Devil Wears Prada* (2006) serves as a case study in leadership communication, revealing the challenges of navigating authority, emotional intelligence, and adaptive leadership within a hierarchical workplace.

Leadership Power Dynamics

Andrea's first encounter with Miranda showcases Miranda's authoritarian leadership style. Miranda's dismissive attitude immediately establishes a rigid power hierarchy. For example, when Andrea enters Miranda's office for the first time, Miranda barely acknowledges her presence, giving vague instructions while maintaining a cold and distant demeanor.

- **Authoritarian Leadership Style (Arnett, 2017)** - Leaders who dominate without fostering open communication can diminish team morale and collaboration.
- **Miranda's strict, top-down communication style exemplifies how authoritative leadership can create fear rather than inspiration. Andrea's discomfort and hesitation reflect the impact of a lack of supportive guidance and Miranda's control over her subordinates (Ratri & Ardi, 2019).**

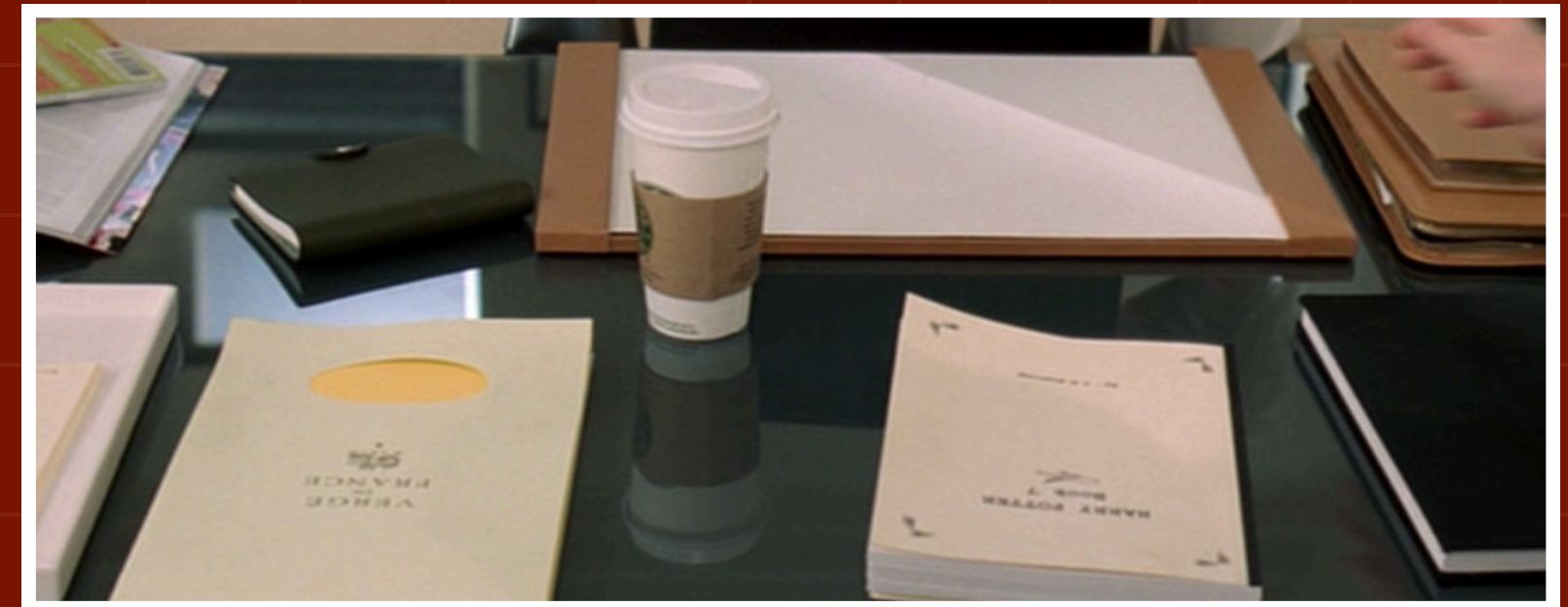
Key Takeaway #1: *Balancing authority with collaboration is essential to effective leadership.*



Conflict & Stress Management



Andrea begins to develop resilience as she learns how to navigate Miranda's demanding nature, showing a growing sense of emotional awareness. An example of this is when Andrea successfully finds the unpublished Harry Potter manuscript for Miranda's daughters, earning Miranda's approval for the first time.



- Emotional Intelligence (Goleman, 2004) - Effective leaders regulate their emotions and demonstrate empathy, which builds trust and fosters communication.
- While Miranda remains rigid, Andrea learns to adapt, reflecting how emotional intelligence can empower individuals to handle difficult leaders (Modasir et al. 2023).

Key Takeaway #2: *Building emotional intelligence helps mitigate conflict and supports personal growth in high-stress environments.*



Situational Leadership

During a crucial fashion event, Andrea takes initiative when a crisis arises, impressing Miranda with her problem-solving skills. Specifically, when Emily falls ill and Andrea steps in to manage the event alongside Miranda, it marks a pivotal moment of leadership adaptation.

- Situational Leadership (Hersey & Blanchard, 1988) - Effective leaders adapt their approach based on the follower's competence and the situational needs.
- Miranda's willingness to let Andrea handle the issue indicates a subtle shift from rigid control to adaptive delegation, showing a more flexible leadership approach.
- Moreover, Miranda's shift illustrates a move from a transactional to a more transformational leadership approach, fostering Andrea's professional development (Ayyappan, 2018).

Key Takeaway #3: Adaptive leadership not only empowers subordinates but also fosters professional growth.

Conclusion

The Devil Wears Prada demonstrates how leadership style directly impacts conflict management and team morale.

Balancing authority with emotional intelligence and adaptability is crucial for successful leadership communication (Modasir et al., 2023).

Recommendations for Effective Leadership

1. Integrate training on emotional intelligence for leadership roles.
 2. Encourage situational leadership practices to develop adaptive leaders.
 3. Maintain open communication to balance authority with empathy.
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